

## Privacy Policy

*Last updated: November 20, 2024*

This Privacy Policy applies to FAME.IAM services (the “Platform” ), which include FAME.IAM apps, websites, software and related services accessed via any platform or device that link to this Privacy Policy. The Platform is provided and controlled by FAME.IAM ( “FAME.IAM” , “we” or “us” ). We are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, share, and otherwise process the personal information of users and other individuals age 18 and over in connection with our Platform.

Capitalized terms that are not defined in this Privacy Policy have the meaning given to them in the [Terms of Service](#).

### What Information We Collect

We may collect information from and about you, including information that you provide, information from other sources, and automatically collected information.

### Information You Provide

When you create an account, upload content, contact us directly, or otherwise use the Platform, you may provide some or all of the following information:

- Account and profile information, such as name, age, username, password, language, email, phone number, social media account information, and profile image.
- User-generated content, including comments, photographs, livestreams, audio recordings, videos, text, hashtags, and virtual item videos that you choose to create with or upload to the Platform ( “User Content” ) and the associated metadata, such as when, where, and by whom the content was created. Even if you are not a user, information about you may appear in User Content created or published by users on the Platform. When you create User Content, we may upload or import it to the Platform before you save or post the User Content (also known as pre-uploading), for example, in order to recommend audio options, generate captions, and provide other personalized recommendations. If you apply an effect to your User Content, we may collect a version of your User Content that does not include the effect.

- Messages, which include information you provide when you compose, send, or receive messages through the Platform's messaging functionalities. They include messages you send through our chat functionality when communicating with sellers who sell goods to you, and your use of virtual assistants when purchasing items through the Platform. That information includes the content of the message and information about the message, such as when it was sent, received, or read, and message participants. Please be aware that messages you choose to send to other users of the Platform will be accessible by those users and that we are not responsible for the manner in which those users use or share the messages.
- Information, including text, images, and videos, found in your device's clipboard, with your permission. For example, if you choose to initiate information sharing with a third-party platform, or choose to paste content from the clipboard onto the Platform, we access this information stored in your clipboard in order to fulfill your request.
- Purchase information, including payment card numbers or other third-party payment information (such as Apple Pay, Google Pay, PayPal etc.) where required for the purpose of payment, and billing and shipping address.
- Your choices and communication preferences.
- Information to verify an account such as proof of identity or age.
- Information in correspondence you send to us, including when you contact us for support.
- Information you share through surveys or your participation in challenges, research, promotions, marketing campaigns, events, or contests such as your gender, age, likeness, and preferences.

### **Information From Other Sources**

We may receive the information described in this Privacy Policy from other sources, such as:

- If you choose to sign-up or log-in to the Platform using a third-party service such as Facebook, Twitter, Instagram, or Google, or link your FAME.IAM account to a third-party service, we may collect information from the service—for example, your public profile information (such as nickname), email, and contact list.

- We may receive information about you from others, including where you are included or mentioned in User Content, direct messages, in a complaint, appeal, request or feedback submitted to us, or if your contact information is provided to us.

## **Automatically Collected Information**

We automatically collect certain information from you when you use the Platform.

- **Metadata.** When you upload or create User Content, you automatically upload certain metadata that is connected to the User Content. Metadata describes other data and provides information about your User Content that will not always be evident to the viewer. For example, in connection with your User Content the metadata can describe how, when, where, and by whom the piece of User Content was created, collected, or modified and how that content is formatted. It also includes information, such as your account name, that enables other users to trace back the User Content to your user account. Additionally, metadata includes data that you choose to provide with your User Content, e.g., any hashtags used to mark keywords to the video and captions.

## **How We Use Your Information**

As explained below, we use your information to improve, support and administer the Platform, to allow you to use its functionalities, and to fulfill and enforce our Terms of Service.

We generally use the information we collect:

- To fulfill requests for products, services, Platform functionality, support and information for internal operations, including troubleshooting, data analysis, testing, research, statistical, and survey purposes and to solicit your feedback.
- To customize the content you see when you use the Platform. For example, we may provide you with services based on the country settings you have chosen or show you content that is similar to content that you have liked or interacted with.
- To improve and develop our Platform and conduct product development.
- To support the social functions of the Platform, including to permit you and others to connect with each other (for example, through our Find Friends function), to suggest

accounts to you and others, and for you and others to share, download, and otherwise interact with User Content posted through the Platform.

- To help us detect abuse, fraud, and illegal activity on the Platform.
- To promote the safety and security of the Platform, including by scanning, analyzing, and reviewing User Content, messages and associated metadata for violations of our Terms of Service, Community Guidelines, or other conditions and policies.
- To verify your identity in order to use certain features, such as livestream or verified accounts.
- To communicate with you, including to notify you about changes in our services.
- To enforce our Terms of Service, Community Guidelines, and other conditions and policies.
- For any other purposes disclosed to you at the time we collect your information or pursuant to your consent.

**Profiling:** We do not engage in profiling which results in legal or similarly significant effects, as defined under applicable law.

## **How We Share Your Information**

We are committed to maintaining your trust, and while FAME.IAM does not sell your personal information or share your personal information with third parties for purposes of cross-context behavioral advertising where restricted by applicable law, we want you to understand when and with whom we may share the information we collect for business purposes.

## **Service Providers and Business Partners**

We share the categories of personal information listed above with service providers and business partners to help us perform business operations and for business purposes, including payment processing and transaction fulfillment, database maintenance, technology services, sending communications, analytics, measurement, data storage and hosting, search engine optimization, and data processing. These service providers and business partners may include:

- Payment processors and transaction fulfillment providers, who may receive the information you provide, information from other sources, and automatically collected information but who do not receive your message data, including, in particular, the following third-party payment providers/processors: PayPal

(<https://www.paypal.com/us/webapps/mpp/ua/privacy-full>) and Stripe (<https://stripe.com/en-ie/privacy>).

- Customer and technical support providers, who may receive the information you provide, information from other sources, and automatically collected information.

## **For Legal Reasons**

We may disclose any of the information we collect to respond to subpoenas, court orders, legal process, law enforcement requests, legal claims, or government inquiries, and to protect and defend the rights, interests, safety, and security of the Platform, our affiliates, users, or the public. We may also share any of the information we collect to enforce any terms applicable to the Platform, to exercise or defend any legal claims, and comply with any applicable law.

## **With Your Consent**

We may share your information for other purposes pursuant to your consent or at your direction.

We partner with third-party services (such as Facebook, Instagram, Twitter, and Google) to offer you a seamless sign-up, log-in, and content-sharing experience.

If you choose to engage in public activities on the Platform, you should be aware that any information you share may be read, collected, or used by other users. You should use caution in disclosing personal information while using the Platform. We are not responsible for the information you choose to submit.

## **Your Rights**

You may submit a request to know, access, correct or delete the information we have collected from or about you at [fame.iam@snipclipz.com](mailto:fame.iam@snipclipz.com). You may appeal any decision we have made about your request by following the instructions in the communication you receive from us notifying you of our decision. You may also exercise your rights to know, access, correct, delete, or appeal by sending your request to the physical address provided in the “Contact us” section below. You can also update your account information directly through your in-app settings, as well as request a copy of your FAME.IAM data or request to deactivate or delete your account in your app settings.

You may be entitled, in accordance with applicable law, to submit a request through an authorized agent. To designate an authorized agent to exercise choices on your behalf, please provide evidence that you have given such agent power of attorney or that the agent

otherwise has valid written authority to submit requests to exercise rights on your behalf. We will respond to your request consistent with applicable law and subject to proper verification. We will verify your request by asking you to send it from the email address associated with your account or to provide information necessary to verify your account.

### **Your Choices**

- If you have registered for an account, you may access, review, and update certain personal information that you have provided to us by logging into your account and using available features and functionalities.

### **Data Security and Retention**

We use reasonable measures to help protect information from loss, theft, misuse, unauthorized access, disclosure, alteration, or destruction. You should understand that no data storage system or transmission of data over the Internet or any other public network can be guaranteed to be 100 percent secure. Please note that information collected by third parties may not have the same security protections as information you submit to us, and we are not responsible for protecting the security of such information.

We retain information for as long as necessary to provide the Platform and for the other purposes set out in this Privacy Policy. We also retain information when necessary to comply with contractual and legal obligations, when we have a legitimate business interest to do so (such as improving and developing the Platform, and enhancing its safety, security and stability), and for the exercise or defense of legal claims.

The retention periods are different depending on different criteria, such as the type of information and the purposes for which we use the information. For example, when we process your information such as your profile information to provide you with the Platform, we keep this information for as long as you have an account. If you violate our Terms of Service, Community Guidelines, or other conditions or policies, we may remove your profile immediately but may keep other information about you to process the violation.

FAME.IAM may transmit your data to its servers or data centers outside of the United States for storage and/or processing. Other entities with whom FAME.IAM may share your data as described herein may be located outside of the United States.

### **Privacy Policy Updates**

We may update this Privacy Policy from time to time. When we update the Privacy Policy, we will notify you by updating the “Last Updated” date at the top of the new Privacy Policy, posting the new Privacy Policy, or providing any other notice required by applicable

law. We recommend that you review the Privacy Policy each time you visit the Platform to stay informed of our privacy practices.

### **Contact Us**

Questions, comments and requests regarding this Privacy Policy should be addressed to:

- Contact us: [fame.iam@snipclipz.com](mailto:fame.iam@snipclipz.com)
- Mailing Address: FAME.IAM, Attn: Privacy Policy Inquiry, 17211 W GRAND PARKWAT SOUTH SUITE L-2, PMB105, SUGARLAND TX 77479, USA